

# THE INSPIRED HOME SHOW

IHA's GLOBAL HOME +  
HOUSEWARES MARKET



**New dates for the 2021 Show!**

7 - 10 August | Chicago, USA

Reconnecting the industry around innovation and inspiration

Explore and discover – gain competitive advantages  
through differentiating your product offering.

Entire product lines of hundreds of **North American** home + housewares manufacturers, product suppliers and designers – **innovative on-trend brands and products** not available at European or Asian shows.

**Global Exhibitors** from over 50 countries, including key European housewares suppliers as well as value-providing pavilions from China and Taiwan.

**Discover Design**, featuring award-winning contemporary design products and fresh ideas from over 100 of the world's finest design and trend leaders.

**Inventors Corner and Revue**, highlighting the newest new housewares product innovations and their inventors.

**Smart Home** (IoT) brands and products from new and experienced housewares companies. Visit the Smart Home pavilion at the Show to learn about products now available and emerging technology & trends.

The largest business-to-business housewares show in the world.  
2,200 exhibitors from 50 countries – attendees from 130 countries on six continents.

[TheInspiredHomeShow.com](http://TheInspiredHomeShow.com)



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Reconnecting the industry around innovation and inspiration

Learn at the Show and with Chicago retailers – find unique ideas and gain strategic insight that help you develop your business and drive sales.

Over two-dozen **educational sessions** on trends and design, retail success factors, consumer preferences and more.

**Pantone®View color forecast** – the major color trends for 2021/2022 at Pantone Color seminars and display.

The **best retail practices** and innovative ideas by award-winning retailers around the world presented by *gia* Expert Jurors.

Presentations by **Smart Home experts** – providing insight into trends, developments and challenges related to connected products.

**Innovative Retail Concepts** – the best retail benchmarking and comparative shopping the world has to offer, visiting the leading housewares retailers in central Chicago, or a complimentary U.S. retail overview and tour to suburban Chicago the day after the Show.

Educational programs – Industry networking – Retail benchmarking

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**IHA**  
THE HOME AUTHORITY

INTERNATIONAL  
HOUSEWARES  
ASSOCIATION

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